

Shri. Yashwantrao Bhonsale Education Society's
YASHWANTRAO BHONSALE COLLEGE OF D. PHARMACY

A/P.: Charathe, Vazarwadi, Tal: Sawantwadi, Dist: Sindhudurg (416 510)
Tel.: 02363-272251

EVENTS ALMANAC
PUBLIC AWARENESS PROGRAMME ON
“CONSUMER PROTECTION FORUM”
(16TH Feb. 2018)

Introduction:-

Every person in one way or another is a consumer of various products and services. As citizens of India, we are protected against all forms of exploitation by the service providers. Through the Consumer Protection Act, 1986 all consumers have the right to safety, information, choose, be heard, redressal and consumer education.

As noted earlier, the government provides adequate machinery to protect the rights of the consumers. However, the general public are not fully aware of their rights as consumers. Many a times, they are left wondering, what they would do when they are cheated by traders.

In such a context, it is imperative that awareness is created amongst the general public i.e. men, women and youths. Moreover, informal interaction with people reveals the need for such awareness programmes

Thus in this context, the Yashwantrao Bhonsale College of D. Pharmacy has been motivated and explore the skill of students that able to create awareness about consumer exploitation and consumer protection forum in Sawantwadi city.

Objectives:

- To enhance the awareness about Consumer Rights amongst general public in Sawantwadi city.

Target areas/Localities:

New localities have been identified to perform the play where more arrival of public was found including Sawantwadi Bus Stand, Charathe Grampanchayat and Primary school no.1. , Charathe.

Programme:

Yashwantrao Bhonsale College of D. Pharmacy arranged the awareness program as **Sindhuvikas Dut** about **“Consumer Protection Forum”** which was **encouraged by RDC, Sindhudurg**. To motivate and explore the skill of the students that influences the public awareness about consumer exploitation and Consumer Protection Act.

The programme was scheduled on the date 16 February 2018 under the guidance of **YBCDP Principal Mr. T. G. Rukari**, which is coordinated by Mr. Redkar Mayuresh Ramesh, Lecturer, Mr. Sawant B. B. Lab Technician while the act of the students was guided by Ms. N. S. Bhosale along with Ms. P. C. Patle, Lecturer, Yashwantrao Bhonsale College of D. Pharmacy.

All the students were gathered at college campus on 16th February 2018 at 01:15 PM. After taking attendance, through college bus all the students reached to their first destination i.e. Sawantwadi Bus Stand where they perform their first play at 02:30 PM in front of 100 people and they successfully delivered the message in present public. Also feedback from the society was reported by Mr. Krushna Patil residence from Kolhapur district. The Depot Manager Mr. Patil Sir appreciated the whole efforts of YBDP students for the excellent street play and program is concluded.

GLIMPSES







Presentation of street play at Sawantwadi Bus Stand by YBCDP Students



Next play on same day was performed at Primary School No. 1, Charathe. Where the session started at 03:30 PM with welcoming program. Mr. Redkar M. R. along with Mr. Sawant B. B. was felicitated by Ms. Varsha Desai Madam, Principal, Primary School No. 1, Charathe. Mr. Raghunath Yashwant Valke Sarpanch, Charathe Grampanchayat, Tal. Sawantwadi presented as chief guest. Play performed in the presence of 50 students with their teaching and non teaching staff. The entire programme appreciated by Ms. Desai madam along with Mr. Valke Sir. The programme was concluded by vote of thanks proposed by one of the faculty member of Primary school Charathe No.1.

GLIMPSES





Presentation of play at Primary school Charathe no.1

MEDIA AT A GLANCE

